

Hampshire community buildings survey of hire charges October-November 2015

Room capacity	Hire charge per hour		
	Local use	Non-local	Commercial
10-24	£5.71	£6.04	£6.44
25-49	£8.68	£9.57	£10.99
50-99	£8.62	£10.20	£11.53
100-149	£11.73	£13.23	£15.09
150+	£11.99	£14.47	£16.47

Notes on the figures

- The price used for these average figures is the cheapest rate given for a one-off hire, with many buildings charging more at peak times.
- Some buildings have a cheaper hourly rate if the hall is hired in sessions, for example 9am to 1pm. This figure has been used when given.
- Some buildings give a discount for regular bookings. This has not been noted in the results above.
- In many cases, there is no separate rate for commercial hirers. In these cases, the non-local hire charge was used.
- A few buildings do not give a discounted rate for local hirers. The non-local hire charge was also used in these instances.

Brief guidance on hire charges

- It is important to review your hire charges regularly, perhaps once a year. Are you charging enough to cover your running costs, but not so much that potential hirers are put off?
- Consider charging more for non-local groups and for commercial activities. These activities probably do not fulfil the main purpose of your charity and should only be done as a way of bringing in money to help achieve the charitable objects.
- Community Buildings Advice Service subscribers can get more guidance on hire charges, marketing and other issues from Kevin Sawers. See our website, or get in touch on 01962 857358 or kevin.sawers@actionhants.org.uk